



Student Evaluations – Term 2 Academic Year 2018/2019

Topics: Major 2.2., Competency Assessment 2

Course Program: Advertising

Year: 2

Class: A

Introduction

The class representatives were asked to discuss the following questions with their classmates and to present the opinions of the group. It is not always clear if the responses from the students represent group or individual opinions. All responses that were received from the class representatives have been collected below.

Major 2.2

Question 1: Looking back at Major 2.2, what was most valuable to your development?

One class felt that the Competency Assessment was most valuable, it allowed them to take a step back and take a metaview on their development.

Question 2: Looking back at major 2.2, what could we improve for next year?

The students feel that the subjects they learned about were so diverse and elaborate that they barely had time to dig through them before the end of the term. The students suggest for next year to choose less substantial subjects - now they didn't have time to do their full research, resulting in them feeling not informed enough about them.

Question 3: How would you describe the pace and intensity of major 2.2?

The students feel the pace and intensity seemed to go too fast for what they were doing.

Competency Assessment 2

Question 4: Were you well informed about the Competency Assessment beforehand?

The students feel that they were well informed about the Competency Assessment beforehand.

Question 5: Was the procedure clear?

The students feel that the procedure was clear.

Question 6: Were the assessment criteria clear? If not, please elaborate.

The students feel that the assessment criteria were clear.

Question 7: Did you feel you could talk freely about how you developed your competencies?

The students feel that they could talk freely about how they developed their competencies.

Question 8: Was the feedback you received clear?

The students feel that the feedback they received was clear.

Question 9: Did you feel that the assessors were well prepared?

The students feel that the assessors were well prepared.

Question 10: Do you feel the study credits (ECTS) you received for the Competency Assessment were in line with the amount of hours you spent on it?

The students feel that the study credits were not in line with the amount of hours they spent on it.